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## **Boss Media sells its well-known gaming portal Casino.com**

In order to focus harder on the core business, Boss Media has decided to sell Casino.com for an amount of USD 5.5 million.

The buying company purchases the rights to the brand and the domain name of the gaming portal [www.casino.com](http://www.casino.com). The company has asked to remain anonymous for the time being.

Peter Bertilsson, CEO of Boss Media, says: "This is part of our overall strategy to focus on developing the best gambling platform in the world. It is hard to have a double interest with both B2C and B2B business. Therefore we are very happy to have found a so strong and committed partner to sell our highly valuable assets to."

### **For more information, please contact:**

Peter Bertilsson

President and CEO

Boss Media AB (publ)

Phone: +46 (0)470-70 30 01 or +46 (0)709-93 25 54

E-mail: [pbe@bossmedia.se](mailto:pbe@bossmedia.se)

*The Group **Boss Media AB (publ)** is one of the world's leading suppliers of systems for digitally distributed gaming entertainment. Licensees are offered a customized gaming system, an integrated payment system as well as related services. The Boss Media-share is listed on the Stockholm Stock Exchange's O-list. More information about Boss Media can be viewed on the company's website <http://www.bossmedia.se>.*