



FOR IMMEDIATE RELEASE

Protrada Adds Even More Features and Makes Data Free for Everyone

Santa Monica, CA, Thursday 29th March 2012 – Protrada, the world's first aggregator of major domain auction houses and premier domain name trading platform, today released a major upgrade which includes a multitude of new features to give members even greater benefits when buying, selling and developing domains. These improvements are on top of the recent enhancements that deliver **data in an easy to read widescreen format, faster data search and more filter settings.**

Additionally, Protrada now gives **open access to the latest and most relevant domain data for FREE**. Domain investors can simply create an account and start searching, sorting, filtering and analyzing real time domain data of over 7 million domains.

Protrada Plus and **Pro** members now have access to three very exciting new features:

- **Data export**– download a .csv file of data in the Domain Exchange,
- **Txt notification** – get txt messages if you are outbid on a domain auction, and
- **Email notification** – receive emails with available domains that meet your filter sets.

These features are in addition to those already being used by professional domain name investors in Protrada:

- **Bid manager** – submits timed bids to help you win auctions for the best possible price
- **Watchlist** – create a short list of domains you want to watch,
- **Live trading floor** – watch your domain auction in real time during its final hours, and
- **Domain listing** – sell your domains and websites across multiple auction websites.

"These additional features and other enhancements will deliver big returns to Protrada members in speed, convenience and investor advantage," said [Troy Rushton](#), CEO and founder of Protrada. "We will keep listening to our members and the changing needs of domainers to ensure Protrada remains the ultimate platform for domain name investors."

Another addition sure to be popular with domain investors is the new **bulk discounts** for development. Members can save from 5% to 30% on developing just 20 websites and receive **100% of all revenue** on channels where they have accounts such as Amazon and AdSense.



About Protrada

Protrada is the world's first aggregator of the major domain auction houses. It provides members with the data and tools to buy, develop and sell domains from within one easy to use platform. Launched in mid 2011, Protrada offer members access to over 7 million domains and related data via the *Domain Exchange*.

www.protrada.com

About Winged Media

Winged Media Pty Ltd was established in 2009 to develop a range of platform-based solutions for the domain investing arena, targeting professional domainers, internet marketers and share investors around the world. With offices in Australia and the United States of America, the company has launched a range of digital innovations, including Devname, kwIQ Tool, Parklings and Protrada. www.wingedmedia.com

For more news on Winged Media:

- Visit their blog at www.wingedmedia.com/blog
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