

Efty Launches Gallery of Beautiful Marketplaces for Your Domain Stores

Watch the full video at:

<http://www.domainsherpa.com/efty-new-marketplace-gallery/>

Hey Sherpa Network, I'm Michael Cyger, publisher of DomainSherpa and DNAcademy, and partner at Efty.

I want to give you a personal update about Efty, the leading domain name investing platform.

[Back in January I told you about our awesome new gallery of for-sale landing pages](#) that have been designed to optimize visitor-to-lead conversion.

Since then, we've helped hundreds of paid customers generate thousands of leads, and close a ton of deals. Just in the past 3 months, my Efty partner Doron has – himself – closed Efty-generated deals for Stagr.com at \$3,750, SneakerHero.com for \$3,450 and Gozer.com for \$4,250, and I closed Staffing.io for \$1,500 with an Efty for-sale landing page.

But I'm not telling you this to brag. I'm telling you this because I want you to know that we eat our own dog food, we use our own product, and we are making sales using Efty.

Today, I'm happy to tell you about an awesome NEW feature we've just launched that's going to help you make even more sales: the newly redesigned Efty Marketplace.

Just like with our gallery of for-sale landing pages, we've launched a gallery of beautiful marketplace designs.

No need for you to signup for your own hosting account, setup your own website, worry about plugin conflicts or core updates that break functionality, cause CSS conflicts and the sort. We do it all for you and provide you with a beautiful marketplace to sell your domain names – all with no sales commission. Keep that extra 20 or 30% commission for yourself!

Our first two designs are named Borgen and Sands, and here's what they look like.

When you sign into Efty, go to Settings, "Efty market" and scroll down to the "EFTY MARKET THEME" pull down. Just below, you can set your Google Analytics Tracking Code if you want to track your statistics. (There's a link below this video that shows you [how to setup Google Analytics for your account](#).)

You can upload your own logo, change the header text, write your own welcome message, select a royalty-free image to use, and – this is really cool – change the highlight colors of your marketplace to match your logo!

Those of you who love brandable domain names – you know, the ones you buy for around \$10 and then sell for a buy-it-now price of around \$2,000 or \$3,000 – will be thrilled to learn that the new designs allow you to showcase your domain portfolio in both a table and tile view. And the tile view allows you to display your domains with logos directly in the search results and on the homepage.

As always, you can set a minimum offer amount and integrate buy-it-now buttons thanks to our integration with Escrow.com. And your inquiries, sales and data is your data, not ours. We're not selling data, using your data to sell more domains or anything like that.

Please go check-out the new Efty Marketplace gallery for yourself. We offer a 30-day free trial, and – really – the Efty cost is so low that selling just one domain name using Efty will pay something like 20 years of Efty software fees.

E – f – t – y, Efty.com. It's where professional domain name investors go to manage their investments. Please email us at ask@efty.com with any questions.

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