

Sell More with Efty For-Sale Landing Pages

Watch the full video at:

<http://www.domainsherpa.com/efty-landing-page-library/>

In [September 2015 I announced](#) an investment in the leading domain name investing platform called Efty.

Today, Efty is announcing something we've been working on for a while: a For-Sale landing page theme gallery.

No longer are you stuck with a single page design for soliciting sales inquiries. Efty's new theme gallery hosts a selection of five top-notch For-Sale landing pages that have been designed for optimal visitor-to-lead conversion.

Why is this important?

Most of my investment domains don't make anything in parking revenue. Even if they did make a few bucks a month, I'd rather not confuse visitors typing in my domain names with pay-per-click advertising. I want it to be crystal clear that the domain name is for sale.

Efty for-sale landing pages do just that.

No need to set up a website, create a web page, update the page when plugins, themes or other software require it, or ensure that all the forms are working. Efty does all that for you.

Don Edmands posted a comment at OnlineDomains.com that reads, "I know from experience many times over making a perfect landing page is like a spotless car for sale...it is fundamental to the task of selling upon landing." I agree.

Brett Hunter over at TheDomains.com asked, "How is this a first of its kind service? Its a simple landing page system which has been around for 10 plus years." True, but now it's beautifully designed without any work on your part.

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Plus, we update it, keep it functioning, put nothing between you and your potential customers, and route all leads directly to you. And we now have minimum offer fields whereby an offer will not be sent to you -- like all those \$15 offers -- and are integrated with Escrow.com so you can close the deal quickly by providing an assurance to your customer.

Over at NamePros, Jim Jammy wrote: "Efty is the ONLY good looking platform where you can rank your domains using our own URLs and without any duplicate content issues." Thanks for your support, Jim!

But don't get me wrong. At Efty we have plenty more work to do. This is one step in a long journey. Every month we will launch new features, designs for the for-sale landing page theme gallery, and -- yes -- even bug fixes.

Thanks for coming along with us on this journey to make more money in the domain name industry. We promise to work our bottoms off to earn your business.

Look for us at NamesCon in Las Vegas January 10th through 13th. The entire Efty team, including Doron, Lionel and myself, will be there.

Cheers to a happy, healthy and prosperous 2016.

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